

Below is an illustration of what a new customer would pay to join a broadband provider on a Fibre product

		BT			Virgin Media					
		BT Infinity + Unlimited Weekend Calls	BT Unlimited Infinity 1 + Unlimited Weekend Calls	BT Unlimited Infinity 2 + Unlimited Weekend Calls	VIVID 50 (SOLUS)	VIVID 100 (SOLUS)	VIVID 200 (SOLUS)	VIVID 300 (SOLUS)	Vivid 50 Fibre Broadband + Weekend Calls	Vivid 100 Fibre Broadband + Weekend Calls
Product Info	Advertised headline download speed	Up to 38Mb	Up to 52Mb	Up to 76Mb	Up to 50Mb	Up to 100Mb	Up to 200Mb	Up to 300Mb	Up to 50MB	Up to 100Mb
	Usage Cap	30GB	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
	Minimum term	12 months	12 months	12 months	12 months	12 months	12 months	12 months	12 months	12 months
Monthly costs	Monthly price 1-12 (inc. Line Rental)	£24.99	£34.99	£44.99	£33.00	£38.00	£43.00	£48.00	£27.00	£32.00
	Monthly price for months 13-18 (inc. Line Rental)	£34.99	£49.99	£56.49	£33.00	£38.00	£43.00	£48.00	£40.00	£45.00
	Entry Level Call Plans	Weekend Calls	Weekend Calls	Weekend Calls	N/A	N/A	N/A	N/A	Weekend Calls	Weekend Calls
	Monthly Line Rental	£18.99	£18.99	£18.99	N/A	N/A	N/A	N/A	£19.00	£19.00
Annual costs	BB Cost over 12 months	£299.88	£419.88	£539.88	£396.00	£456.00	£516.00	£576.00	£324.00	£384.00
	BB Cost over 18 months	£509.82	£719.82	£878.82	£594.00	£684.00	£774.00	£864.00	£564.00	£654.00
	Total LR cost over 12 months	£227.88	£227.88	£227.88	N/A	N/A	N/A	N/A	£228.00	£228.00
	Total LR cost over 18 months	£341.82	£341.82	£341.82	N/A	N/A	N/A	N/A	£342.00	£342.00
One off costs	Activation fee	£50.00	£0.00	£25.00	£20.00	£20.00	£20.00	£20.00	£20.00	£20.00
	Router Delivery charge	£9.99	£9.99	£9.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TOTAL COST OVER 12 MONTHS		£587.75	£429.87	£574.87	£416.00	£476.00	£536.00	£596.00	£344.00	£404.00
TOTAL COST OVER 18 MONTHS		£569.81	£729.81	£913.81	£614.00	£704.00	£794.00	£884.00	£584.00	£674.00
Saving compared to Sky Fibre over 18 months		£189.86	£349.86	£533.86	£234.05	£324.05	£414.05	£504.05	£204.05	£294.05

Selected fibre areas only. Check your local speed at sky.com.
 Wi-Fi speeds vary by device and home environment. 18 month contract for Sky TV and Sky Broadband. Upfront payment may be required. Subject to status.

Lowest priced fibre and line rental: Compared with widely available UK residential fibre and cable superfast broadband and line rental services (e.g. up to 38Mb and above) on an 18 month minimum term.
 Excludes offers and upfront line rental options.
 Features vary between providers.
 Comparison based on capped and unlimited products

Correct as of 11.09.2017

	Virgin Media		TalkTalk						Plusnet			
	Vivid 200 Fibre Broadband + Weekend Calls	Vivid 300 Fibre Broadband + Weekend Claims	Fast Fibre + pay as you go (12 months)	Faster Fibre + pay as you go (12 months)	Fast Fibre + pay as you go (18 months)	Faster Fibre + pay as you go (18 months)	Fast Fibre + pay as you go (24 months)	Faster Fibre + pay as you go (24 months)	Unlimited Fibre + Line Rental	Unlimited Fibre Extra + Line rental	Unlimited Fibre + Line Rental	Unlimited Fibre Extra + Line rental
Advertised headline download speed	Up to 200Mb	Up to 300Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb	Up to 76Mb
Usage Cap	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Minimum term	12 months	12 months	12 mths	12 mths	18 mths	18 mths	24 mths	24 mths	12 mths	12 mths	18 mths	18 mths
Monthly price 1-12 (inc. Line Rental)	£37.00	£42.00	£33.50	£38.50	£33.50	£38.50	£25.00	£30.00	£33.50	£38.50	£24.99	£29.99
Monthly price for months 13-18 (inc. Line Rental)	£50.00	£55.00	£33.50	£38.50	£33.50	£38.50	£33.50	£38.50	£33.98	£38.98	£33.98	£38.98
Entry Level Call Plans	Weekend Calls	Weekend Calls	Pay as you Go	Pay as you Go	Pay as you Go	Pay as you Go	Pay as you Go	Pay as you Go	Pay as you Go	Pay as you Go	Pay as you Go	Pay as you Go
Monthly Line Rental	£19.00	£19.00	£18.95	£18.95	£18.95	£18.95	£18.95	£18.95	£18.99	£18.99	£18.99	£18.99
BB Cost over 12 months	£444.00	£504.00	£402.00	£462.00	£402.00	£462.00	£300.00	£360.00	£402.00	£462.00	£299.88	£359.88
BB Cost over 18 months	£744.00	£834.00	£603.00	£693.00	£603.00	£693.00	£501.00	£591.00	£605.88	£695.88	£449.82	£539.82
Total LR cost over 12 months	£228.00	£228.00	£227.40	£227.40	£227.40	£227.40	£227.40	£227.40	£227.88	£227.88	£227.88	£227.88
Total LR cost over 18 months	£342.00	£342.00	£341.10	£341.10	£341.10	£341.10	£341.10	£341.10	£341.82	£341.82	£341.82	£341.82
Activation fee	£20.00	£20.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£25.00	£25.00	£25.00	£25.00
Router Delivery charge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
TOTAL COST OVER 12 MONTHS	£464.00	£524.00	£402.00	£462.00	£402.00	£462.00	£300.00	£360.00	£377.00	£487.00	£274.88	£384.88
TOTAL COST OVER 18 MONTHS	£764.00	£854.00	£603.00	£693.00	£603.00	£693.00	£501.00	£591.00	£580.88	£720.88	£424.82	£564.82
Saving compared to Sky Fibre over 18 months	£384.05	£474.05	£223.05	£313.05	£223.05	£313.05	£121.05	£211.05	£200.93	£340.93	£44.87	£184.87

	EE		Vodafone		John Lewis		Origin
	Fibre + Weekend Calls (38Mbps)	FibrePLUS + Weekend Calls(76Mbps)	Unlimited Fibre 38	Unlimited Fibre 76	Fibre + evening/weekend	Fibre Extra + evening/weekend	Fibre + Evening/Weekend Calls
Advertised headline download speed	Up to 38Mb	Up to 76Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb
Usage Cap	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Minimum term	18 mths	18 mths	18 months	18 months	12 months	12 months	18 months
Monthly price 1-12 (inc. Line Rental)	£28.50	£32.50	£25.00	£30.00	£30.00	£35.00	£25.99
Monthly price for months 13-18 (inc. Line Rental)	£34.50	£40.50	£25.00	£30.00	£38.00	£43.00	£25.99
Entry Level Call Plans	Weekend Calls	Weekend Calls	Pay as you Go	Pay as you Go	Evening & Weekends	Evening & Weekends	PAYG
Monthly Line Rental	£18.50	£18.50	£0.00	£0.00	£15.50	£15.50	£17.99
BB Cost over 12 months	£342.00	£390.00	£300.00	£360.00	£360.00	£420.00	£311.88
BB Cost over 18 months	£513.00	£585.00	£450.00	£540.00	£588.00	£678.00	£467.82
Total LR cost over 12 months	£222.00	£222.00	£0.00	£0.00	£186.00	£186.00	£215.88
Total LR cost over 18 months	£333.00	£333.00	£0.00	£0.00	£279.00	£279.00	£323.82
Activation fee	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Router Delivery charge	£7.00	£7.00	£0.00	£0.00	£0.00	£0.00	£0.00
TOTAL COST OVER 12 MONTHS	£349.00	£397.00	£300.00	£360.00	£360.00	£420.00	£311.88
TOTAL COST OVER 18 MONTHS	£520.00	£592.00	£450.00	£540.00	£588.00	£678.00	£467.82
Saving compared to Sky Fibre over 18 months	£140.05	£212.05	£70.05	£160.05	£208.05	£298.05	£87.87

	Origin	Post Office		SSE		Utility Warehouse		Sky
	Fibre Max + Evening/Weekend Calls	Unlimited Fibre Broadband	Unlimited Fibre Broadband Plus	Superfast Fibre + Evening & Weekend Calls	Ultrafast Fibre + Weekend Calls	Ultra Fibre Broadband +evenings/weekends	Ultra+ Fibre Broadband +evenings/weekends	Sky Fibre + Pay as you Talk (WITH TV)
Advertised headline download speed	Up to 76Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb	Up to 76Mb	Up to 38Mb
Usage Cap	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	25GB
Minimum term	18 months	18 months	18 months	No Fixed Contract	No Fixed Contract	18 months	18 months	18 months
Monthly price 1-12 (inc. Line Rental)	£29.99	£28.00	£32.00	£33.00	£40.00	£31.49	£36.49	£20.00
Monthly price for months 13-18 (inc. Line Rental)	£29.99	£36.00	£41.00	£33.00	£40.00	£31.49	£36.49	£28.99
Entry Level Call Plans	PAYG	Weekend Calls	Weekend Calls	Line Rental Only	Line Rental Only	Evening & Weekends	Evening & Weekends	Pay as you Talk
Monthly Line Rental	£17.99	£16.99	£16.99	£19.00	£19.00	£17.35	£17.35	£18.99
BB Cost over 12 months	£359.88	£336.00	£384.00	£396.00	£480.00	£377.88	£437.88	£240.00
BB Cost over 18 months	£539.82	£504.00	£576.00	£594.00	£720.00	£566.82	£656.82	£360.00
Total LR cost over 12 months	£215.88	£203.88	£203.88	£228.00	£228.00	£208.20	£208.20	£227.88
Total LR cost over 18 months	£323.82	£305.82	£305.82	£342.00	£342.00	£312.30	£312.30	£341.82
Activation fee	£0.00	£30.00	£30.00	£0.00	£0.00	£30.00	£30.00	£10.00
Router Delivery charge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£9.95
TOTAL COST OVER 12 MONTHS	£359.88	£366.00	£414.00	£396.00	£480.00	£407.88	£467.88	£259.95
TOTAL COST OVER 18 MONTHS	£539.82	£534.00	£606.00	£594.00	£720.00	£596.82	£686.82	£379.95
Saving compared to Sky Fibre over 18 months	£159.87	£154.05	£226.05	£214.05	£340.05	£216.87	£306.87	