

‘Lowest monthly price with no upfront cost compared to all major networks’

We have compared our Swap24 pricing with 500MB of data against published standard pricing available directly from competitors selling phones and airtime on pay monthly contracts (either as a pay monthly package where phone and airtime are bundled together, or as separate device and airtime plans), and compared against their minimum committed monthly price with no upfront costs, and with a data allowance.

Competitor pricing includes a mix of data, calls and texts each month. All competitor contracts and loan agreements (as applicable) have a minimum term of 24 months. Sky’s interest free loan is repaid over 30 months. Prices shown are for new handsets.

The tables below set out the lowest standard publicly available monthly pricing with no upfront cost from all the major mobile networks: EE, O2, Vodafone, Three, Tesco Mobile, TalkTalk, Talk Mobile, Virgin Media and BT Mobile (includes mobile networks with more than 1% market share, based on Kantar Worldpanel market data (January to March 2017)).

Pricing checked daily, table below updated bi-weekly (last updated 16/08/2017). Independent checks performed by FDM on behalf of Sky.

iPhone 7	Sky	EE	O2	Vodafone	Three	Tesco Mobile	TalkTalk	Talk Mobile	Virgin Media	BT Mobile
iPhone 7 32GB	£28 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£80 Unltd data Unltd mins Unltd texts	£37 1GB 500 mins 5000 texts	Not available	Not available	£36 1.2GB 300 mins Unltd texts	Not available with no upfront cost
iPhone 7 Plus 32GB	£32 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£80 Unltd data Unltd mins Unltd texts	£42.50 1GB 500 mins 5000 texts	Not available	Not available	£44 1.2GB 300 mins Unltd texts	Not available with no upfront cost
iPhone 6s 32GB	£24 500MB	£35.49 500MB 500 mins Unltd texts	£35 500MB Unltd mins Unltd texts	£42 4GB Unltd mins Unltd texts	Not available with no upfront cost	£34.25 1GB 500 mins 5000 texts	Not available	Not available	£31 1.2GB 300 mins Unltd texts	Not available with no upfront cost
iPhone 6s Plus 32GB	£28 500MB	£42.99 1GB Unltd mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£38.75 1GB 500 mins 5000 texts	Not available	Not available	£36 1.2GB 300 mins Unltd texts	Not available with no upfront cost
iPhone SE 32GB	£15 500MB	£25.49 500MB 500 mins Unltd texts	£27 500MB Unltd mins Unltd texts	£29 4GB Unltd mins Unltd texts	Not available with no upfront cost	£22.75 500MB 500 mins 5000 texts	Not available	Not available	£19 1.2GB 300 mins Unltd texts	Not available with no upfront cost
Samsung Galaxy S8	£28 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£80 Unltd data Unltd mins Unltd texts	£42 2GB 1000 mins 5000 texts	Not available	Not available	£39 1.2GB 300 mins Unltd texts	Not available with no upfront cost
Samsung Galaxy S8+	£32 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£85 Unltd data Unltd mins Unltd texts	£45.50 2GB 1000 mins 5000 texts	Not available	Not available	£43 1.2GB 300 mins Unltd texts	Not available with no upfront cost
Samsung Galaxy S7 32GB	£24 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£70 Unltd data Unltd mins Unltd texts	£30.25 500MB 500 mins 5000 texts	Not available	Not available	£25 1.2GB 300 mins Unltd texts	Not available with no upfront cost
Samsung Galaxy A5 (2017)	£15 500MB	£30.49 500MB 500 mins Unltd texts	Not available with no upfront cost	£28 500MB 500 mins Unltd texts	£29 4GB data Unltd mins Unltd texts	£26 1GB 500 mins 5000 texts	Not available	Not available	£22 1.2GB 300 mins Unltd texts	£30 3GB 1000 mins Unltd texts
Sony Xperia XZ Premium	£29 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£36 2GB 1000 mins 5000 texts	Not available	Not available	£36 1.2GB 300 mins Unltd texts	Not available

Sony Xperia XZ	£21 500MB	£37.99 1GB Unltd mins Unltd texts	£33 500MB Unltd mins Unltd texts	£36 1GB Unltd mins Unltd texts	Not available with no upfront cost	Not available	Not available	Not available	£25 1.2GB 300 mins Unltd texts	Not available
Sony Xperia XA1	£13 500MB	£25.49 500MB 500 mins Unltd texts	£24 500MB Unltd mins Unltd texts	£29 4GB Unltd mins Unltd texts	Not available	£17 500MB 500 mins 5000 texts	Not available	Not available	£16 1.2GB 300 mins Unltd texts	Not available
Sony Xperia L1	£11 500MB	£14.99 300MB 300 mins Unltd texts	£21 500MB Unltd mins Unltd texts	£23 1GB Unltd mins Unltd texts	Not available	£12.50 500MB 500 mins 5000 texts	Not available	Not available	£13 1.2GB 300 mins Unltd texts	Not available
LG G6	£26 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available	Not available with no upfront cost	£30.50 2GB 1000 mins 5000 texts	Not available	Not available	Not available	Not available
LG G5 SE	£19 500MB	£30.49 500MB 500 mins Unltd texts	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available
LG K10 (2017)	£12.50 500MB	£14.99 300MB 300 mins Unltd texts	£19 500MB 500 mins 500 texts	Not available	Not available	Not available	Not available	Not available	Not available	Not available

'UK's lowest monthly price with no upfront cost'

We have compared our Swap24 pricing with 500MB of data against published standard pricing available from competitors selling phones and airtime on pay monthly contracts (either as a pay monthly package where phone and airtime are bundled together, or as separate device and airtime plans), and compared against their minimum committed monthly price with no upfront costs, and with a data allowance.

Competitor pricing includes a mix of data, calls and texts each month. All competitor contracts and loan agreements (as applicable) have a minimum term of 24 months. Sky's interest free loan is repaid over 30 months. Prices shown are for new handsets.

Pricing checked daily, table below updated bi-weekly (last updated 16/08/2017) Independent checks performed by FDM on behalf of Sky.

iPhone 7	Sky	EE	O2	Vodafone	Three	Tesco Mobile	TalkTalk	Talk Mobile	Virgin Media	BT Mobile	iD Mobile	GiffGaff	Carphone Warehouse	Buymobiles .net	Affordable mobiles.co.uk	Mobiles.co.uk	Mobilepho nesdirect.c o.uk
iPhone 7 32GB	£28 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£80 Unltd data Unltd mins Unltd texts	£37 1GB 500 mins 5000 texts	Not available	Not available	£36 1.2GB 300 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£44 2GB Unltd mins Unltd texts O2	£33.00 2GB Unltd mins Unltd texts Three	£33.00 2GB Unltd mins Unltd texts EE	£42 2GB Unltd mins Unltd texts O2	£32 500MB 500 mins Unltd texts Vodafone
iPhone 7 Plus 32GB	£32 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£80 Unltd data Unltd mins Unltd texts	£42.50 1GB 500 mins 5000 texts	Not available	Not available	£44 1.2GB 300 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£40 2GB Unltd mins Unltd texts Three	£40 2GB Unltd mins Unltd texts Three	£52.99 16GB Unltd mins Unltd texts EE	£40 2GB Unltd mins Unltd texts Three
iPhone 6s 32GB	£24 500MB	£35.49 500MB 500 mins Unltd texts	£35 500MB Unltd mins Unltd texts	£42 4GB Unltd mins Unltd texts	Not available with no upfront cost	£34.25 1GB 500 mins 5000 texts	Not available	Not available	£31 1.2GB 300 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£34 1GB Unltd mins Unltd texts O2	£28 2GB Unltd mins Unltd texts Three	£28 2GB Unltd mins Unltd texts Three	£29 3GB Unltd mins Unltd texts O2	£29 2GB Unltd mins Unltd texts Three
iPhone 6s Plus 32GB	£28 500MB	£42.99 1GB Unltd mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£38.75 1GB 500 mins 5000 texts	Not available	Not available	£36 1.2GB 300 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£48 16GB Unltd mins Unltd texts Vodafone	£35.49 2GB 1000 mins Unltd texts EE	£35.49 2GB 1000 mins Unltd texts EE	£42 4GB Unltd mins Unltd texts Vodafone	£37.99 10GB Unltd mins Unltd texts EE
iPhone SE 32GB	£15 500MB	£25.49 500MB 500 mins Unltd texts	£27 500MB Unltd mins Unltd texts	£29 4GB Unltd mins Unltd texts	Not available with no upfront cost	£22.75 500MB 500 mins 5000 texts	Not available	Not available	£19 1.2GB 300 mins Unltd texts	Not available with no upfront cost	£15.99 500MB 300 mins 5000 texts	Not available with no upfront cost	£17.99 1GB Unltd mins Unltd texts EE	£22.99* 2GB Unltd mins Unltd texts EE	£22.99* 2GB Unltd mins Unltd texts EE	£17.99 1GB Unltd mins Unltd texts EE	£25.49 1GB 750 mins Unltd texts EE
Samsung Galaxy S8	£28 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£80 Unltd data Unltd mins Unltd texts	£42 2GB 1000 mins 5000 texts	Not available	Not available	£39 1.2GB 300 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£50 4GB Unltd mins Unltd texts Vodafone	£32.99 1GB Unltd mins Unltd texts EE	£32.99 1GB Unltd mins Unltd texts EE	£37.99 10GB Unltd mins Unltd texts EE	£35.49 2GB 1000 mins Unltd texts EE
Samsung Galaxy S8+	£32 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£85 Unltd data Unltd mins Unltd texts	£45.50 2GB 1000 mins 5000 texts	Not available	Not available	£43 1.2GB 300 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£37.99 2GB Unltd mins Unltd texts EE	£37.99 2GB Unltd mins Unltd texts EE	£47.99 16GB Unltd mins Unltd texts EE	£42 4GB Unltd mins Unltd texts Vodafone
Samsung Galaxy S7 32GB	£24 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£70 Unltd data Unltd mins Unltd texts	£30.25 500MB 500 mins 5000 texts	Not available	Not available	£27 1.2GB 300 mins Unltd texts	Not available with no upfront cost	£26.99 4GB 600 mins 5000 texts	Not available with no upfront cost	£34 1GB Unltd mins Unltd texts O2	£26 4GB Unltd mins Unltd texts Three	£26 4GB Unltd mins Unltd texts Three	£27.99 5GB Unltd mins Unltd texts EE	£27.99 5GB Unltd mins Unltd texts EE

Samsung Galaxy A5 (2017)	£15 500MB	£30.49 500MB 500 mins Unltd texts	Not available with no upfront cost	£28 500MB 500 mins Unltd texts	£29 4GB data Unltd mins Unltd texts	£26 1GB 500 mins 5000 texts	Not available	Not available	£22 1.2GB 300 mins Unltd texts	£30 3GB 1000 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	£30.49 500MB 500 mins Unltd texts	Not available with no upfront cost	£28 500MB 500 mins Unltd texts	£29 4GB data Unltd mins Unltd texts	£26 1GB 500 mins 5000 texts	
Sony Xperia XZ Premium	£29 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£36 2GB 1000 mins 5000 texts	Not available	Not available	£36 1.2GB 300 mins Unltd texts	Not available	£33.99 2GB 2000 mins 5000 texts	Not available with no upfront cost	£50 4GB Unltd mins Unltd texts Vodafone	£35.49 1GB 750 mins Unltd texts EE	£35.49 1GB 750 mins Unltd texts EE	£42 4GB Unltd mins Unltd texts Vodafone	£38 4GB Unltd mins Unltd texts Three	
Sony Xperia XZ	£21 500MB	£37.99 1GB Unltd mins Unltd texts	£33 500MB Unltd mins Unltd texts	£36 1GB Unltd mins Unltd texts	Not available with no upfront cost	Not available	Not available	Not available	£25 1.2GB 300 mins Unltd texts	Not available	£24.99 500MB 600 mins 5000 texts	Not available with no upfront cost	£32 2GB Unltd mins Unltd texts O2	£24 500MB 300 mins Unltd texts Three	£24 500MB 300 mins Unltd texts Three	£42 4GB Unltd mins Unltd texts Vodafone	£32 500MB 500 mins Unltd texts Vodafone	
Sony Xperia L1	£11 500MB	£14.99 300MB 300 mins Unltd texts	£21 500MB Unltd mins Unltd texts	£23 1GB Unltd mins Unltd texts	Not available	£12.50 500MB 500 mins 5000 texts	Not available	Not available	£13 1.2GB 300 mins Unltd texts	Not available	£11.99 500MB 300 mins 5000 texts	Not available with no upfront cost	£13.99 500MB 300 mins 5000 texts iD Mobile	£14.99 300MB 300 mins Unltd texts EE	£14.99 300MB 300 mins Unltd texts EE	£17.99 1GB Unltd mins Unltd texts EE	£14.99 300MB 300 mins Unltd texts EE	
LG G6	£26 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available	Not available with no upfront cost	£30.50 2GB 1000 mins 5000 texts	Not available	Not available	Not available	Not available	Not available with no upfront cost	Not available	£37 2GB Unltd mins Unltd text O2	£32 4GB Unltd mins Unltd texts Three	£35.49 2GB 1000 mins Unltd texts EE	£42.99 5GB Unltd mins Unltd texts EE	£35 4GB Unltd mins Unltd texts Three	
LG G5 SE	£19 500MB	£30.49 500MB 500 mins Unltd texts	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	£29 3GB Unltd mins Unltd texts O2	£20.49 500MB 500 mins Unltd texts EE	£20.49 500MB 500 mins Unltd texts EE	Not available	Not available	
LG K10 (2017)	£12.50 500MB	£14.99 300MB 300 mins Unltd texts	£19 500MB 500 mins 500 texts	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	£17.99 1GB Unltd mins Unltd texts EE

*Upfront Cost is on Promotion at £0