

**'UK's lowest monthly price with no upfront cost'**

We have compared our Swap24 pricing with 500MB of data against published standard pricing available from competitors selling phones and airtime on pay monthly contracts (either as a pay monthly package where phone and airtime are bundled together, or as separate device and airtime plans), and compared against their minimum committed monthly price with no upfront costs, and with a data allowance.

Competitor pricing includes a mix of data, calls and texts each month. All competitor contracts and loan agreements (as applicable) have a minimum term of 24 months. Sky's interest free loan is repaid over 30 months. Prices shown are for new handsets.

Pricing checked daily, table below updated bi-weekly (last updated 19/09/2017)

	Sky	EE	O2	Vodafone	Three	Tesco Mobile	TalkTalk	Talk Mobile	Virgin Media	BT Mobile	iD Mobile	GiffGaff	Carphone Warehouse	Buymobiles.net	Affordable mobiles.co.uk	Mobiles .co.uk	Mobilephones direct.co.uk
iPhone 6s 32GB	£23 500MB	£35.49 500MB 500 mins Unltd texts	£35 500MB Unltd mins Unltd texts	£38 4GB Unltd mins Unltd texts	£39 12GB Unltd mins Unltd texts	£34.25 1GB 500 mins 5000 texts	Not available	Not available	£30 1.2GB 300 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£34 1GB Unltd mins Unltd texts Vodafone	£28 2GB Unltd mins Unltd texts Three	£28 2GB Unltd mins Unltd texts Three	£30.49 1GB 750 mins Unltd texts EE	£28 2GB Unltd mins Unltd texts Three
iPhone 6s 128GB	£28 500MB	£42.99 1GB Unltd mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available	£41.50 2GB 1000 mins 5000 texts	Not available	Not available	Not available	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	Not available	£32 500MB 300 mins Unltd texts Three	£31 500MB 300 mins Unltd texts Three	Not available	£35.49 2GB 1000 mins Unltd texts EE
iPhone 6s Plus 32GB	£28 500MB	£40.49 500MB 500 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£38.75 1GB 500 mins 5000 texts	Not available	Not available	£32.50 1.2GB 300 mins Unltd texts	Not Available	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£35.49 2GB 1000 mins Unltd texts EE	£35.49 2GB 1000 mins Unltd texts EE	£42 4GB Unltd mins Unltd texts Vodafone	£36 1GB Unltd mins Unltd texts Vodafone
iPhone 6s Plus 128GB	£33 500MB	£52.99 3GB Unltd mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available	Not available	Not available	Not available	Not available	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£39 1GB Unltd mins Unltd texts Three	£39 1GB Unltd mins Unltd texts Three	£56 16GB Unltd mins Unltd texts Vodafone	£42 4GB Unltd mins Unltd texts Vodafone
iPhone SE 32GB	£15 500MB	£25.49 500MB 500 mins Unltd texts	£27 500MB Unltd mins Unltd texts	£29 4GB Unltd mins Unltd texts	Not available with no upfront cost	£20.75 500MB 500 mins 5000 texts	Not available	Not available	£19 1.2GB 300 mins Unltd texts	Not available with no upfront cost	£15.99 500MB 300 mins 5000 texts	Not available with no upfront cost	£15.99 500MB 300 mins 5000 texts iD Mobile	£22.99* 2GB Unltd mins Unltd texts EE	£22.99* 2GB Unltd mins Unltd texts EE	£18.99 300MB 300 mins Unltd texts EE	Not available
iPhone SE 128GB	£20 500MB	£30.49 500MB 500 mins Unltd texts	Not available with no upfront cost	Out of Stock	Not available	£27.75 500MB 500 mins 5000 texts	Not available	Not available	Not available	Out of stock	£25.99 1GB 600 mins 5000 texts	Not available with no upfront cost	£24.99 500MB 600 mins 5000 texts iD Mobile	£30.49 2GB 1000 mins Unltd texts EE	£30.49 2GB 1000 mins Unltd texts EE	£22.99 2GB Unltd mins Unltd texts EE	Not available
Samsung Galaxy S7 32GB	£24 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£70 Unltd data Unltd mins Unltd texts	£30.25 500MB 500 mins 5000 texts	Not available	Not available	£25 1.2GB 300 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£34 1GB Unltd mins Unltd texts O2	£26 4GB Unltd mins Unltd texts Three	£26 4GB Unltd mins Unltd texts Three	£27.99 5GB Unltd mins Unltd texts EE	£27.99 5GB Unltd mins Unltd texts EE
Samsung Galaxy A5 (2017)	£15 500MB	£25.49 500MB 500 mins Unltd texts	Not available with no upfront cost	£28 1GB Unltd mins Unltd texts	£29 4GB data Unltd mins Unltd texts	£25 1GB 500 mins 5000 texts	Not available	Not available	£22 1.2GB 300 mins Unltd texts	£30 6GB Unltd mins Unltd texts	£18.99 500MB 600 mins 5000 texts	Not available with no upfront cost	£19.99 500MB 600 mins 5000 texts iD Mobile	£20.49 500MB 500 mins Unltd texts EE	£20.49 500MB 500 mins Unltd texts EE	£25.49 500MB 500 mins Unltd texts EE	£22.99 2GB Unltd mins Unltd texts EE

Sony Xperia XZ Premium	£29 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£36 2GB 1000 mins 5000 texts	Not available	Not available	£36 1.2GB 300 mins Unltd texts	Not available	£33.99 2GB 2000 mins 5000 texts	Not available with no upfront cost	Not available with no upfront cost	£35.49 1GB 750 mins Unltd texts EE	£35.49 1GB 750 mins Unltd texts EE	£42 4GB Unltd mins Unltd texts Vodafone	£36 1GB Unltd mins Unltd texts Vodafone
Sony Xperia XA1	£13 500MB	£25.49 500MB 500 mins Unltd texts	£24 500MB Unltd mins Unltd texts	£29 4GB Unltd mins Unltd texts	Not available	£17 500MB 500 mins 5000 texts	Not available	Not available	£16 1.2GB 300 mins Unltd texts	Not available	£13.99 500MB 300 mins 5000 texts	Not available with no upfront cost	£14.99 500MB 300 mins 5000 texts iD Mobile	£17.99 1GB Unltd mins Unltd texts EE	£17.99 1GB Unltd mins Unltd texts EE	£14.99 300MB 300 mins Unltd texts EE	£18.99 300MB 300 mins Unltd texts EE
Sony Xperia L1	£11 500MB	£14.99 300MB 300 mins Unltd texts	£21 500MB Unltd mins Unltd texts	£23 1GB Unltd mins Unltd texts	Not available	£12.50 500MB 500 mins 5000 texts	Not available	Not available	£13 1.2GB 300 mins Unltd texts	Not available	£11.99 500MB 300 mins 5000 texts	Not available with no upfront cost	£11.99 500MB 300 mins 5000 texts iD Mobile	£14.99 300MB 300 mins Unltd texts EE	£14.99 300MB 300 mins Unltd texts EE	£17.99 1GB Unltd mins Unltd texts EE	£14.99 300MB 300 mins Unltd texts EE
LG K10 (2017)	£12.50 500MB	£14.99 300MB 300 mins Unltd texts	£19 500MB 500 mins 500 texts	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available	Not available with no upfront cost	£14.99 300MB 300 mins Unltd texts EE	Not available	Not available	Not available	£17.99 1GB Unltd mins Unltd texts EE

\*Upfront cost is promotional price.

**'Lowest monthly price with no upfront cost compared to all major networks'**

We have compared our Swap24 pricing with 500MB of data against published standard pricing available directly from competitors selling phones and airtime on pay monthly contracts (either as a pay monthly package where phone and airtime are bundled together, or as separate device and airtime plans), and compared against their minimum committed monthly price with no upfront costs, and with a data allowance.

Competitor pricing includes a mix of data, calls and texts each month. All competitor contracts and loan agreements (as applicable) have a minimum term of 24 months. Sky's interest free loan is repaid over 30 months. Prices shown are for new handsets.

The tables below set out the lowest standard publicly available monthly pricing with no upfront cost from all the major mobile networks: EE, O2, Vodafone, Three, Tesco Mobile, TalkTalk, Talk Mobile, Virgin Media and BT Mobile (includes mobile networks with more than 1% market share, based on Kantar Worldpanel market data (January to March 2017)).

Pricing checked daily, table below updated bi-weekly (last updated 19/09/2017). Independent checks performed by FDM on behalf of Sky.

	Sky	EE	O2	Vodafone	Three	Tesco Mobile	TalkTalk	Talk Mobile	Virgin Media	BT Mobile
iPhone 6s 32GB	£23 500MB	£35.49 500MB 500 mins Unltd texts	£35 500MB Unltd mins Unltd texts	£38 4GB Unltd mins Unltd texts	£39 12GB Unltd mins Unltd texts	£34.25 1GB 500 mins 5000 texts	Not available	Not available	£30 1.2GB 300 mins Unltd texts	Not available with no upfront cost
iPhone 6s 128GB	£28 500MB	£42.99 1GB Unltd mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available	£41.50 2GB 1000 mins 5000 texts	Not available	Not available	Not available	Not available with no upfront cost
iPhone 6s Plus 32GB	£28 500MB	£40.49 500MB 500 mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£38.75 1GB 500 mins 5000 texts	Not available	Not available	£32.50 1.2GB 300 mins Unltd texts	Not Available
iPhone 6s Plus 128GB	£33 500MB	£52.99 3GB Unltd mins Unltd texts	Not available with no upfront cost	Not available with no upfront cost	Not available	Not available	Not available	Not available	Not available	Not available with no upfront cost
iPhone SE 32GB	£15 500MB	£25.49 500MB 500 mins Unltd texts	£27 500MB Unltd mins Unltd texts	£29 4GB Unltd mins Unltd texts	Not available with no upfront cost	£20.75 500MB 500 mins 5000 texts	Not available	Not available	£19 1.2GB 300 mins Unltd texts	Not available with no upfront cost
iPhone SE 128GB	£20 500MB	£30.49 500MB 500 mins Unltd texts	Not available with no upfront cost	Out of Stock	Not available	£27.75 500MB 500 mins 5000 texts	Not available	Not available	Not available	Out of stock
Samsung Galaxy S7 32GB	£24 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£70 Unltd data Unltd mins Unltd texts	£30.25 500MB 500 mins 5000 texts	Not available	Not available	£25 1.2GB 300 mins Unltd texts	Not available with no upfront cost
Samsung Galaxy A5 (2017)	£15 500MB	£25.49 500MB 500 mins Unltd texts	Not available with no upfront cost	£28 1GB Unltd mins Unltd texts	£29 4GB data Unltd mins Unltd texts	£25 1GB 500 mins 5000 texts	Not available	Not available	£22 1.2GB 300 mins Unltd texts	£30 6GB Unltd mins Unltd texts

Sony Xperia XZ Premium	£29 500MB	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	Not available with no upfront cost	£36 2GB 1000 mins 5000 texts	Not available	Not available	£36 1.2GB 300 mins Unltd texts	Not available
Sony Xperia XA1	£13 500MB	£25.49 500MB 500 mins Unltd texts	£24 500MB Unltd mins Unltd texts	£29 4GB Unltd mins Unltd texts	Not available	£17 500MB 500 mins 5000 texts	Not available	Not available	£16 1.2GB 300 mins Unltd texts	Not available
Sony Xperia L1	£11 500MB	£14.99 300MB 300 mins Unltd texts	£21 500MB Unltd mins Unltd texts	£23 1GB Unltd mins Unltd texts	Not available	£12.50 500MB 500 mins 5000 texts	Not available	Not available	£13 1.2GB 300 mins Unltd texts	Not available
LG K10 (2017)	£12.50 500MB	£14.99 300MB 300 mins Unltd texts	£19 500MB 500 mins 500 texts	Not available	Not available	Not available	Not available	Not available	Not available	Not available